

## ONLINE ADVERTISING | PRICES 2023

excl. VAT 7.7%, if applicable

- 1) **BANNER ADS:** we deliver online advertising solutions to promote your products or services through banner ads on our website. We can place your banner ads in the following locations:

LOCATION/FORMAT/SIZE	PRICE/MONTH (CHF)	PRICE/YEAR (CHF)
<b>Sidebar</b> Format: Square Size: 300 x 300 px.	<b>100</b> +VAT 7.7%	<del>1.200</del> <b>900</b> +VAT 7.7%
<b>Bottom of <u>all</u> blogpost pages</b> Mobile view only Format: Square Size: 300 x 300 px.	<b>150</b> +VAT 7.7%	<del>1.800</del> <b>1.400</b> +VAT 7.7%
<b>Inside <u>one</u> single blogpost</b> Format: Rectangular or Square Size: max. 500 x 500 px.	<b>50</b> +VAT 7.7%	<del>600</del> <b>500</b> +VAT 7.7%

Prices applied for a single banner ad

- 2) **SPONSORED REVIEWS:** we can publish honest in-depth tech reviews of your tech products or services. We'll describe its features, its pros and cons in compliance with our policy:

DESCRIPTION	PRICE/MONTH (CHF)	PRICE/YEAR (CHF)
<b>1 Sponsored Review:</b> a single blogpost up to 1.500 words	<b>150</b> +VAT 7.7%	<del>1.800</del> <b>1.400</b> +VAT 7.7%

Prices applied for a single sponsored review

- 3) **SPONSORED POSTS:** we can publish sponsored blogposts related to the topics of our tech blog and recommend your products or services. We can tell a story about your products or services or write an essay about your mission in accordance with our guidelines:

DESCRIPTION	PRICE/MONTH (CHF)	PRICE/YEAR (CHF)
<b>1 Sponsored Post:</b> a single blogpost up to 1.500 words	<b>150</b> +VAT 7.7%	<del>1.800</del> <b>1.400</b> +VAT 7.7%

Prices applied for a single sponsored post

### PLEASE NOTE

- All prices are in Swiss Francs (excl. VAT 7.7%, if applicable).
- Before accepting sponsorship requests, we carefully evaluate your proposal to ensure maximum credibility and quality of content for our community.
- In case of two or more banner ads, sponsored reviews, or posts, we can consider applying a further discount to the price list.
- Payment methods: Pre-payment online via Stripe (credit/debit cards accepted) or bank-transfer.

### CONTACT US

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